

AUTONEWS

VOL 16 | ISSUE NO 107

Bi-Monthly Newsletter of Automotive Component Manufacturers Association of India



INSIDE:

India's Automotive Aftermarket Shines at ACMA Automechanika 2024 5

58th ACMA Excellence Awards 8

FIND US ON



ACMA India



facebook.com/India.acma



@ACMAIndia



Editor's Note

In recent months, ACMA has played a pivotal role in advancing the automotive industry amid rapid technological changes. This issue highlights the various initiatives undertaken by ACMA during February and March, beginning with ACMA Automechanika 2024. This event showcased India's strength in the automotive aftermarket, providing a platform to discuss its current standing and anticipated growth trajectory.

Following this, we celebrated the 58th ACMA Excellence Awards and the 9th Technology Summit, which were graced by esteemed dignitaries, including Dr. Hanif Qureshi, Additional Secretary at the Ministry of Heavy Industries. These gatherings not only recognized excellence in the industry but also fostered collaboration and innovation among key stakeholders.

Another significant event was the 4th edition of "Transforming Mobility 2024 - Global Summit & Expo," which focused on India's emerging leadership in electric vehicle (EV) component production. The 13th Invitational Golf Tournament, attended by Mr. Hisashi Takeuchi, MD of Maruti Suzuki India Ltd., provided a unique networking opportunity for industry leaders. We also showcased innovations from tier 2 and tier 3 enterprises during the Tech Show with Global Autotech and Subros Ltd. An interactive session with Mr. Sachin Kulkarni, Co-Chairman of the SIAM Aatm Nirbhar Bharat Sourcing Group and Executive Director at Skoda Auto Volkswagen India, offered valuable insights into the evolving automotive landscape and future OEM initiatives.

In addition to these major events, ACMA organized a range of training programs and competitions aimed at enhancing industry skills. Noteworthy among them were the Poka-Yoke training sessions focused on defect prevention, the 4th Annual Safety Convention, and the 15th Annual HR Summit.

This compilation of activities underscores ACMA's unwavering commitment to enhancing member capabilities, promoting best practices, and driving industry growth. We are dedicated to fostering a self-reliant and competitive automotive component sector in India, ensuring that we are well-prepared for the future challenges and opportunities that lie ahead.

Vinnie Mehta
Director General, ACMA
dg@acma.in

CONTENTS

05

Business Development

Pillar 1

14

**Technology &
Industrial
Competitiveness**

Pillar 3

21

**YBLF - Design
Thinking Workshop**

NO 107 :: February - March, 2024

ACMA AUTONEWS

Editor: Vinnie Mehta, Director General, ACMA |
Associate Editor: Upender Singh, Dy Director, ACMA

Editorial Delhi Office:
Automotive Component Manufacturers Association of India,
The Capital Court, 6th Floor, Olof Palme Marg, Munirka,
New Delhi - 110 067
For Advertisement enquiries, contact Upendra Singh,
upendra.singh@acma.in | 9990125916

Editorial Content:
The Publisher makes every effort to ensure that the contents in the magazine are correct. However, he can accept no responsibility for any effects from errors or omissions. Any unauthorised reproduction of Auto News content is strictly forbidden.

Design & Production: Ashes Design Studio, New Delhi |
ashesdesignstudio@gmail.com | 9999114295





1 BUSINESS DEVELOPMENT

INDIA'S AUTOMOTIVE AFTERMARKET SHINES AT ACMA AUTOMECHANIKA 2024, EYES USD 35 BILLION EXPORTS

The ACMA, organized the **5th edition of ACMA Automechanika 2024**, in collaboration with **Messe Frankfurt** and as part of **Bharat Mobility Global Expo** on February 1st to 3rd, 2024

The Global Automotive Aftermarket Research, prepared by ACMA in collaboration with Ernst & Young was released during the event. According to the study, the Indian automotive aftermarket has reached USD 10 billion in CY 2023, with an anticipated growth to USD 14 billion by 2028. The report covers 39 countries and narrows down its focus to 10 major export markets, identifying over USD 35 billion worth of export opportunities.

On the success of the event, **Ms. Shradha Suri Marwah**, President ACMA, and Managing Director, Subros Ltd; stated, *"I am delighted to witness the success of ACMA Automechanika 2024, a testament to the India's tech capabilities and innovation within the automotive aftermarket. As we stride towards Atmanirbhar Bharat, this event serves as a platform for showcasing India's immense growth potential in the global automotive landscape. The Global Automotive Aftermarket Research report also reinforces our belief in India's automotive prowess. ACMA remains committed to fostering this growth trajectory and*





contributing to India's leadership in the global auto aftermarket."

Vinnie Mehta, The Director General of ACMA said: "ACMA Automechanika 2024 has once again proven to be a resounding success, showcasing the vibrancy and potential of India's automotive aftermarket on a global stage. This event, held in conjunction with the Bharat Mobility Global Expo, exemplifies the comprehensive transformation underway in the automotive industry, evolving towards a mobility-centric ecosystem. As India emerges as the sweet spot in the global market, propelled by robust macroeconomic fundamentals, the success of our auto industry across various segments underscores the nation's automotive prowess. The auto component industry continues to thrive, reflecting the resilience and innovation within our ecosystem. ACMA remains steadfast in driving this momentum forward, fostering partnerships and paving the way for India's leadership in the global auto aftermarket."

Featuring 1500+ product categories and 10 distinct segments, the event served as a complete hub for automotive wholesalers, distributors, and traders dealing in parts and components. Automechanika 2024 also featured dedicated country pavilions from automotive powerhouses such as Germany, Korea, Taiwan, and Thailand, allowing attendees to engage with cutting-edge innovations and forge partnerships with global industry leaders.







58th ACMA EXCELLENCE AWARDS

Honoring Automotive Component Manufacturers' Outstanding Achievements

The ACMA organized the 58th edition of the ACMA Excellence Awards & 9th Technology Summit on March 05, 2024. The event was celebrated to honor the unwavering dedication & innovation demonstrated by auto component manufacturers in India.

The event was graced by esteemed guests from both the Government of India and the Industry. Notable personalities in attendance included **Dr. Hanif Qureshi**, Additional Secretary at the Ministry of Heavy Industries, Government of India; **Mr. Vinod Aggarwal**, Jury Chairman of the ACMA Excellence Awards, President of SIAM, and Managing Director & CEO of VECV; and **Professor (Dr.) Paramjit S. Jaswal**, Vice-Chancellor of SRM University (Haryana).



During the event, **Ms. Shradha Suri Marwah**, President, ACMA and CMD, Subros Ltd., highlighted the industry's commitment to advancing sustainability initiatives. Ms. Marwah emphasized, *"Indian auto component manufacturers have achieved remarkable progress, and it's imperative to acknowledge and support them as they shape the future of mobility. The robust growth of our auto sector stands as a testament to the 'Make in India' initiative and our domestic demand. By prioritizing sustainability, diversity, and technological advancement, we're not only driving economic progress but also leading the charge towards a greener, more inclusive future."* Ms. Marwah also extended her congratulations to the distinguished award winners, stating, *"Their exceptional accomplishments not only demonstrate innovation but also serve as inspiration for the entire industry, setting a high standard for all. By leading the way, they are guiding the Indian automotive sector towards greater progress."*

The jury for the event comprised of prominent industry figures dedicated to recognizing excellence within the auto component manufacturing sector. The panel included **Mr. Vinod Aggarwal**, President of SIAM, and MD & CEO of VE Commercial Vehicles (VECV); **Mr. Sunil Kakkar**, SIAM Aatm Nirbhar Bharat Sourcing Group; and Senior Executive Officer - Supply Chain & Enterprise Strategy at Maruti Suzuki India. Other esteemed members of the jury included **Mr. Sanjeev Jain**, Director Purchase at Honda Motorcycle & Scooter India; **Mr. Ganesh Mani S.**, President & COO of Ashok Leyland; **Mr. Vikram Yadav**, Chairman of IPO Forum at ACMA and Director Purchase at BMW Motorrad; **Mr. R. Veeraraghavan**, Head SSU-Strategic Sourcing at Mahindra & Mahindra; **Mr. Rajesh Uppal**, Executive Board Member at Maruti Suzuki India; **Mr. B. Srinivas**, Executive VP-Product Strategy and Purchasing at VE



Commercial Vehicles; **Mr. S. Senthil Kumar**, Vice President-Central Purchase at TVS Motor Company; **Mr. R Sundar**, Asst. Vice President, Unit Head at HMIL Procurement, Hyundai; **Mr. Vipin J Kaul**, Director-Sourcing (India ABO) Purchasing at Cummins India; **Mr. B Padmanabha**, Executive Vice President at Toyota Kirloskar Motors; and **Ms. Angela Mans**, Head of Foreign Trade and International Relations (VDA), Germany.



Mr. Vinnie Mehta, Director General, ACMA, expressed his appreciation for the event, stating, *"We applaud our auto component manufacturers for their exceptional contributions, inspiring innovation, and relentless pursuit of efficiency. As we propel towards a more sustainable automotive landscape, their dedication paves the way for a brighter, greener future. Sustainability remains a cornerstone, and I am proud of the strides towards eco-friendly technologies, shaping mobility's future while driving positive social and environmental impact."*

The event, themed **"India's Roadmap to Global Mobility Excellence: Technology, Sustainability, Circularity & Diversity,"** underscored the importance of innovation and sustainability in the auto component industry. Senior government officials, industry leaders, and experts from across India convened to deliberate and discuss strategies for driving excellence in manufacturing and charting India's course



towards global mobility leadership. The discussions focused on technological advancements, sustainable practices, circular economy principles, and diversity initiatives within the automotive sector.

TRANSFORMING MOBILITY 2024- GLOBAL SUMMIT & EXPO

The ACMA, organized the 4th edition of its 'Transforming Mobility 2024 -Global Summit & Expo' on February 26th & 27th, 2024, with the aim of redefining mobility and positioning India at the forefront of EV components manufacturing and innovations, in line with ACMA's mission for sustainable transportation.

The expo highlighted the component industry's manufacturing prowess. The primary objective of the event was to foster partnerships and encourage domestic production, laying a solid foundation for a competitive EV manufacturing base in India.

President, ACMA & Managing Director, Subros Ltd. "Backed by robust macroeconomic fundamentals and supportive government policies, India's automotive industry thrives, with the auto components sector investing around USD 3.5 to 4 billion in manufacturing and R&D over the past five years. Expectations of further investments reaching USD 6.5-7 billion in next five years in new-age technologies including electronics and EV components, signal continued growth and development. With healthy sales and a record turnover of USD 70 billion in FY23, the auto components industry continues to display robust performance. As EV adoption accelerates, the component sector's supply to EV OEMs is also expect to significantly scale-up overtime."



The Expo attracted a diverse audience from over 16 countries, including OEMs, startups, policymakers, and international delegates. Enriching discussions and B-2-B meetings facilitated valuable insights into the future of electric mobility and on sourcing from India.

"The Global Summit & Expo's success underscores electric vehicles' transformative potential and manufacturing opportunities in India," stated **Shradha Suri Marwah**,

Vinnie Mehta, Director General, ACMA, emphasized ACMA's role in driving industry growth and development, stating, "The EV market in India experiencing unprecedented growth, presents abundant opportunities for local manufacturers. ACMA stands at the forefront of this transformative journey, steadfast in its commitment to nurturing innovation, enhancing competitiveness, and fostering a sustainable automotive future."



The event was inaugurated by Chief Guest **Dr. Hanif Quershi**, Addl. Secretary, Ministry of Heavy Industries, Govt. of India, while the Guest of Honour, **Mr Deepak Thukral**, EO – Supply Chain, Maruti Suzuki India gave an insight on the emerging automotive landscape in the country. Several notable auto components manufacturers including Sona Comstar, Uno Minda, JBM Group, Lucas TVS, Minda Corporation, NRB Bearings, Rosmerta Technologies, Sandhar Technologies, Vikas Groups etc. participated in the expo.

The success of the EV Expo reaffirms ACMA's dedication to shaping a greener, more innovative automotive landscape. With focus on eco-friendly solutions, ACMA continues to lead the charge towards a cleaner, brighter future for mobility in India.



NORTHERN REGION

ACMA - VREDESTEIN TYRES INVITATIONAL GOLF TOURNAMENT

The ACMA, Northern Region successfully hosted the Zonal Kaizen Contest on November 21st, 2023, and the Regional Kaizen Contest on December 7th, 2023, for its members in the Haridwar and Delhi NCR zones.

1. ACMA - Vredestein Tyres Invitational Golf Tournament

The ACMA Northern Region organized the 13th Invitational Golf Tournament on February 4th, 2024, with the 17th Auto Expo 2024. Vredestein Tyres was the title sponsor. As in previous years, the event saw the participation of the OEMs, ACMA members, Senior Government officials, and eminent golfers from PAN India. **Mr. Hisashi Takeuchi**, Managing Director, Maruti Suzuki India Ltd. was the Chief Guest to "tee-off" the event

The other noticeable participants were as follows:

Mr. Takanobu Watabe, Operation Head Purchasing, Honda Car India Ltd., **Mr. Rattan Kapur**, Chairman & Managing Director, Mark Exhaust Systems Ltd.

Tournament results:

ACMA NR - APOLLO TYRES 13th INVITATIONAL GOLF TOURNAMENT WINNERS - 2024!

ACMA MEMBERS CATEGORY	
ON COURSE CONTEST OVERALL PRIZES	
Category	Name
KHYBER Closest to Pin Hole	Dalbir Singh Gulati
ACMA Straightest Drive	Akul Khanna
HSBC Closest to Pin Hole	Dr. S. Ishizuka
Closest to Pin	Joydeep Nayer
ACMA Closest to Pin	Sanjeev Kawatra
SUPERTECH Closest to Pin	Rishabh Relan
RUNNER-UP HANDICAP CATEGORY	
Category	Name
RUNNER-UP (Upto 18)	Tushar Arora
RUNNER-UP (19-24)	M. Kunieda

WINNER IN HANDICAPP CATEGORY (NETT)	
Category	Name
WINNER 0-18	Rishi Poddar
WINNER 19-24	Yogesh Batra

LADIES	
Category	Name
WINNER: LADIES	Puja Batra
RUNNER-UP: LADIES	Namrata Dhir

FRIENDS OF ACMA	
Category	Name
WINNER: Friends of ACMA	Himanshu Puri
RUNNER-UP: Friends of ACMA	Sunil Sawhney

TECH SHOW WITH GLOBAL AUTOTECH LTD. & SUBROS LTD.

The ACMA, Northern Region organized the Tech show with Global Autotech & Subros Ltd on March 20th, 2024. The event aimed to promote and display Tier 2 and Tier 3 firms' products and innovations.

Global Autotech Ltd is the pioneer in India, manufacturing high-precision compressor parts like pistons and swash plates as well as the only facility in South Asia to have a vertical squeeze casting machine suitable for very high-integrity castings used in structural and high pressure applications.

Subros Limited, is a joint venture public limited company with 36.79% ownership by the Indian promoters and 20% ownership by Denso Corporation, Japan 11.96% ownership by Suzuki Motor Corporation, Japan, is the leading manufacturer of thermal products for automotive applications in India, in technical collaboration with Denso.

Ms. Shradha Suri Marwah, President, ACMA & CMD, Subros Ltd., emphasized the summits' dual mission: celebrating innovation and technology while championing the Make in India ethos upheld by the automotive industry. She also highlighted ACMA's commitment to inclusivity and gender equality, citing the Gender Inclusivity Playbook developed in partnership with the Bill & Melinda Gates Foundation as the Industry's latest manifestation of this initiative.

The event was a great success, reflecting ACMA's commitment to foster innovation and growth within the industry.

Principle Sponsors

Hoffmann Group

MASU
BRAKES

METALMAN

SELLOWRAP EPP
INDIA PVT. LTD.

Associate Sponsors

LINAMAR
eLIN

PLASTIC OXYGEN

ACMA
(Western Region)

Interactive Session with MR. SACHIN KULKARNI



Principle Sponsors

Hoffmann Group

MASU
BRAKES

METALMAN

SELLOWRAP EPP
INDIA PVT. LTD.

Associate Sponsors

LINAMAR
eLIN

WESTERN REGION

INTERACTIVE SESSION WITH MR. SACHIN KULKARNI, EXECUTIVE DIRECTOR OF CORPORATE PROCUREMENT AT SKODA AUTO VOLKSWAGEN INDIA

The ACMA Western Region hosted an engaging interactive session with Mr. Sachin Kulkarni, Co-Chairman of the SIAM Aatm Nirbhar Bharat Sourcing Group and Executive Director of Corporate Procurement at Skoda Auto Volkswagen India Private Limited on February 22nd, 2024.

In her opening remarks, Mrs. Anjali Singh, Chairperson of ACMA Western Region and Anand Group, emphasized that the purpose of this exchange was to enhance the ACMA membership's understanding of the current state of the automobile industry and the future initiatives of OEMs. This knowledge enables component manufacturers to realign their strategies to meet the evolving demands of the industry.

During the discussion, Mr. Kulkarni highlighted the challenging conditions currently facing the automotive sector, stressing the need for a deeper understanding of the market environment. He underscored the critical role of technology in helping companies navigate the competitive landscape.

Mr. Kulkarni also noted Skoda Auto Volkswagen India's ongoing

efforts to localize their products. He stated that the key considerations for localization are quality, technology, and competitive pricing. Following the session, attendees enjoyed a Networking Cocktails & Dinner event, fostering further connections within the industry.





3 TECHNOLOGY & INDUSTRIAL COMPETITIVENESS

EASTERN REGION

3rd REGIONAL POKA-YOKE COMPETITION SHOWCASES EXCELLENCE IN MISTAKE-PROOFING SOLUTIONS

The ACMA Eastern Region held its 3rd Regional Poka-Yoke Competition on February 28th, 2024, at the Center of Excellence in Jamshedpur. The event focused on promoting the concept of Poka-Yoke, a system designed to prevent errors or ensure that mistakes are quickly detected and corrected.



During the inaugural address, Mr. Tapas Sahu, Regional Committee Member of ACMA (ER), extended a warm welcome to the jurors:

- Mr. Gopi Krishna CH, Deputy General Manager - Technical Services
- Mr. Vivek Singh, Head Transmissions, Tata Hitachi, Kharagpur

The competition concluded with a vote of thanks from Mr. Manjot Singh, Chairman of ACMA Eastern Region. The event was a

resounding success, showcasing innovative approaches to mistake-proofing and enhancing productivity across industries.



Competitions Results-

3rd Regional Competition on Poka Yoke, ACMA (ER)- Jamshedpur on 28.02.2024		
WINNERS IN PRODUCTIVITY CATEGORY		
Sl. No.	Company Name	Winners
1.	RSB Transmissions India Ltd.	1st Prize
2.	Yazaki India Pvt. Ltd.	2nd Prize
3.	Automotive Axles Ltd.	3rd Prize

- Enhancing productivity through safer material handling
- Hazards and precautions in manual material handling
- Forklift and mobile crane safety



4th ANNUAL SAFETY CONVENTION EMPHASIZES KEY ASPECTS OF WORKPLACE SAFETY



The ACMA Eastern Region hosted its 4th Annual Safety Convention on March 5th, 2024, bringing together experts to discuss critical areas of workplace safety, including behavioural safety, fire and electrical safety, and material handling. In his opening address, Mr. Saurav Das, Regional Council Member of ACMA Eastern Region, emphasized the importance of safety in the workplace.



He highlighted the convention's focus on promoting a culture of safety and introduced the distinguished speakers:

- Mr. Tusar Ranjan Routray, Mechanical Engineer and Certified Six Sigma Black Belt
- Mr. Akash Tiwari & Mr. Sanjeev Kr Thakur, Supervisors, ZF CVCS India Ltd.
- Mr. Santu Hore, DGM Power Supply, Tata Motors Ltd.
- Mr. Padmalochan Giri, Deputy General Manager, HSE



The convention sessions covered a wide range of safety topics:

Mr. Tusar Ranjan Routray:

- The impact of behaviour on injury prevention
- Conscious and habitual behaviour in safety practices
- Key objectives of Behaviour-Based Safety (BBS)
- Identifying observable actions and critical errors

Mr. Ravindra Kumar:

- Reducing material handling costs and improving facility utilization

Mr. Rudra, ZF CVCS:

- Eliminating ergonomic hazards in the workplace
- Mr. Padmalochan Giri:
- Material handling safety protocols

The convention provided attendees with practical insights into improving workplace safety, reinforcing the importance of proactive measures to create a safer work environment.

6th POKA YOKE & 10TH SMED COMPETITION HIGHLIGHTS PROCESS IMPROVEMENT IN NORTHERN REGION

The ACMA Northern Region successfully organized the 6th Poka Yoke and 10th SMED Competition on March 7th, 2024, in Haryana. The event aimed to help companies streamline their operations by showcasing case studies that highlighted strategies to reduce non-value-added activities.

A six-member jury evaluated the competing teams, featuring industry experts:

- Mr. Arun Kumar and Mr. Neeraj Khara from Maruti Suzuki India Ltd.
- Mr. Sushil Kr Pandey, Mr. Sachin Gupta, and Mr. Pankaj Kr Verma from Hero MotoCorp Ltd.
- Mr. Yogesh Dinkar from Suzuki Motorcycle India Pvt. Ltd.

Winners of the 6th Poka Yoke & 10th SMED Competition:

SMED Winners:

Winner	Name of the Organisation	Team Name
1st Position	Rockman Industries Ltd.	VIJETA
2nd Position	UNO Minda Ltd. (Acoustic Div)	PRAYAS
3rd Position	Victora Auto Pvt. Ltd.	STAR
3rd Position	Saint-Gobain India Pvt. Ltd.	COMMANDERS

Poka Yoke Winners:

Winner	Name of the Organisation	Team Name
1st Position	Shriram Pistons & Rings Ltd.	PRAGATI
2nd Position	Subros. Ltd. - Manesar	UDAY
3rd Position	Imperial Auto Industries Ltd.	SAKSHAM
3rd Position	Best Koki Automotive Pvt. Ltd.	BRAINIACS

The competition was a platform for companies to share innovative solutions for improving manufacturing efficiency, emphasizing the importance of continuous improvement and defect prevention in the industry.

SOUTHERN REGION

13th SMED & 8th Poka Yoke Regional Competition Highlights Innovation and Excellence

The ACMA Southern Region successfully hosted the 13th SMED and 8th Poka Yoke Competition on February 23rd, 2024. This event marked the largest competition in the region, showcasing "Technique in Action" through SMED and Poka Yoke practices, fostering innovation and operational excellence.

Ms. Annu Gupta, Director of Kavia Engineering Pvt. Ltd., warmly welcomed the competing teams during the inauguration, expressing her gratitude to event sponsors—SJS Enterprises Ltd., Sogefi Engine Systems India Pvt. Ltd., and Turbo Energy Ltd.—and wishing all participants success.

The competition's esteemed jury included:

- Mr. Atanu Biswas, Honda Motorcycle and Scooter India Pvt. Ltd.
- Mr. Vasu, Tractors and Farm Equipment Ltd.
- Mr. M Surianarayanan, TVS Motor Company
- Mr. Thangaraj R, Consultant

The jurors posed insightful questions to assess the knowledge and skills of the competing teams, resulting in a highly competitive and engaging event.

Competition Results:

Best First Time Entrant Award

Name of the Organisation	Team Name
Shakthi Auto Components Ltd.	Creative

Best Innovation Award

Name of the Organisation	Team Name
Sundaram Clayton Ltd.	SCL MWC

Best Presentation Award

Name of the Organisation	Team Name
Saint-Gobain India Pvt. Ltd.	Terro Rockers

Best Sustainable Concept Award

Name of the Organisation	Team Name
Continental Automotive Components (India) Pvt. Ltd.	Conti Riders

SMED Competition Results: 3rd Place / 2nd Runner-up:

Name of the Organisation	Team Name
Sundram Fasteners Ltd.	SFL Champions
Brakes India Pvt. Ltd.	Brake Brilliants

2nd Place / Runner-up:

Name of the Organisation	Team Name
ZF Commercial Vehicles Control Systems India Ltd.	DDSBA Challengers

Winner:

Name of the Organisation	Team Name
Rane (Madras) Ltd.	Siddivinayaka Team

Poka Yoke Competition Results:

3rd Place / 2nd Runner-up:

Name of the Organisation	Team Name
SJS Enterprises Ltd.	SJS Team - 2

2nd Place / Runner-up:

Name of the Organisation	Team Name
Minda Corporation Ltd.	Star

Winner:

Name of the Organisation	Team Name
Suprajit Engineering Ltd.	Power of Dreams

The competition celebrated creativity, innovation, and the practical application of SMED and Poka Yoke techniques, further promoting excellence in manufacturing and safety across the Southern Region.

ANNUAL REGIONAL SAFETY CONVENTION FOCUSES ON CULTURAL SHIFT IN SAFETY PRACTICES

The ACMA Southern Region held its Annual Regional Safety Convention on March 15th, 2024, at ZF Commercial Vehicle Control Systems India Ltd. The event underscored the critical role of safety in nation-building, with Mr. Saravanan, Director & Regional Secretary of ACMA (SR), emphasizing the need for a cultural shift—from merely "following rules" to actively "wanting to follow rules."

Mr. Saravanan, also introduced the distinguished speakers for the event:

- Mr. Murali, Dept. Head, Stamping Buying Team, Purchase Division, Toyota Kirloskar Motors
- Mr. Kannan Balaji, Plant Manager, Forvia
- Mr. Aditya Shirole, Manager, Operational Excellence, Saint-Gobain Sekurit India

- Mr. G Subash, GM EHS & Sustainability, ZF Commercial Vehicle Control Systems India Ltd.

The convention was hosted by Mr. Kaniappan, Managing Director of ZF CVCS Management. Participants were also given an opportunity to tour the ZF Commercial Vehicle Control Systems India Ltd. plant, offering a firsthand look at the company's safety and operational standards.

The event received high praise from participants, who appreciated the insightful sessions and the valuable content provided throughout the day.

WESTERN REGION

6th BEST PRACTICES COMPETITION SHOWCASES INNOVATION IN GUJARAT ZONE



The ACMA Western Region successfully organized the 6th Zonal Best Practices Competition on February 9th, 2024, in Gujarat. The competition focused on two key categories: Poka-Yoke and Low-



Cost Automation, with Mr. Veer Shivajee, Plant Manufacturing Head at Hero MotoCorp Ltd., Vadodara Plant, serving as the Chief Guest.

The primary goal of the event was to offer a platform for participants to demonstrate their skills, share their experiences, learn from one another, and most importantly, inspire those who have contributed to organizational growth by adopting best practices.

In line with tradition, Original Equipment (OE) manufacturers were invited to serve as jurors. This year's esteemed jury panel included:

- Mr. Pankaj Pharkya, Hero MotoCorp Ltd.
- Mr. Rajiv Jakhmola, Tata Motors Ltd.

The jurors were highly impressed by the quality of the projects and praised the teams for their innovative approaches and dedication to continuous improvement.

Result of the Competition

Winner

(Poka-Yoke Category)

Winner	Name of the Organisation	Team Name
1st Position	Subros Ltd., Sanand	Diamond
2nd Position	Rockman Industries Ltd., Vadodara	Shikhar

(Low-Cost Automation Category)

Winner	Name of the Organisation	Team Name
1st Position	Tata Autocomp Gotion Green Energy Solution Pvt. Ltd., Sanand	EV Booster
2nd Position	Yazaki India Pvt. Ltd., Bhayla	Macro Tech



15th HR SUMMIT EXPLORES THE ROLE OF HR IN DRIVING SUSTAINABILITY

The ACMA Western Region hosted the 15th Annual HR Summit on February 16th, 2024, in Pune, centered around the theme "Sustainability – How HR Can Partner for Transformation." The summit brought together industry leaders, HR professionals, and academics to discuss the growing importance of sustainability in business and how HR can play a pivotal role in fostering this transformation.

The summit focused on three key areas:

- The Impact of Sustainability on Businesses
- Increasing ESG Regulations and Compliance Requirements
- The Role of HR in Driving Sustainability





The event was graced by distinguished guests, including Chief Guest Mr. Sunil Kumar Tiwari, Plant Head of Tata Motors CV, Pune, and Guest of Honor Prof. (Dr.) Gangadhar K. Shirude, Vice Chancellor of Sri Balaji University, Pune (SBUP).

Technical Session I: "Sustainability – Its Impact on Businesses" The first session featured insights from prominent speakers:

- Mr. Arul Arasu K, Vice President & Head of ESG, Kalyani Group
- Mr. Sudhir Nirantar, Executive Director, Brembo Brake India Pvt. Ltd.
- Mr. Ramhari Kute, Chief General Manager - HR Operations, Škoda Auto Volkswagen India Pvt. Ltd.

Technical Session II: "Growing ESG Regulations and Compliance Requirements" The second session delved into the evolving landscape of ESG regulations:

- Mr. Abhidnya Joshi, Asia Pacific Regional Environmental Leader, Cummins India Ltd.
- Mr. Rishi Luharuka, CFO, Head of Strategy & Sustainability, Gabriel India Ltd.
- Mr. Sharad Maloo, Director, KPMG

Technical Session III: Panel Discussion – "Leveraging HR Towards Sustainability" Moderated by Dr. Santosh Bhawe, Mentor of the ACMA Western Region HR Forum and Director of HR & IR, Bharat Forge Ltd., this panel discussion featured insights from:

- Ms. Arnabi Marjit, Vice President – HR, Lupin Ltd.
- Ms. Kavita Kulkarni, Global CHRO, Varroc Engineering Ltd.
- Ms. Nidhi Dhanju

The 15th HR Summit highlighted the evolving role of HR in navigating sustainability challenges and underscored the importance of collaboration between HR, compliance, and sustainability teams in shaping the future of businesses.

8th BEST PRACTICES COMPETITION SHOWCASES INDUSTRY EXCELLENCE



The ACMA Western Region successfully hosted the 8th edition of the Best Practices Competition on March 15th, 2024, in Pune. The competition featured three key categories: Poka-Yoke, Low-Cost Automation, and Energy Conservation.

This event aimed to provide a platform for employees to showcase their skills, share experiences, and learn from one another, while also recognizing and motivating those who have contributed to their organization's growth by adopting best practices.

As per tradition, Original Equipment Manufacturers (OEMs) were invited to serve as esteemed jurors:

- Mr. Robinson Joseph, ME Leader, India ABO, Cummins India
- Mr. Prakash Chand, AG APAC Industrial Operations, CNH Industrial India Pvt. Ltd.
- Mr. Navin Joshi, Head of Powertrain Division, FIAT India Automobiles Pvt. Ltd.
- Mr. Pandurang Kurunkar, DGM Maintenance, Mahindra & Mahindra
- Mr. Amogh Potdar, Manager, Mercedes-Benz Cars Procurement and Supplier Quality

- Mr. Nilesh Sonawane, DGM & Head of Low-Cost Automation - TQM Office, TATA Motors Ltd.

The Chief Guest, Mr. Shyam Singh from TATA Motors Passenger Vehicles Ltd., Pune, emphasized the significance of sharing best practices across organizations and learning from each other's successes, underlining how such collaborations are vital for continuous improvement and industry growth.

The winner of the events were:

Winner: Poke-Yoke Category		
Winner	Name of the Organisation	Team Name
1st Position	Yazaki India Pvt. Ltd.	Safety Warriors
2nd Position	Abhijeet Techno-Plast (I) Pvt. Ltd.	Rising Stars
3rd Position	Bosch Chasis Systems India Pvt. Ltd.	Assembly Experts
3rd Position	Tata Toyo Radiator Ltd.	Aarambh

Winner: Low-Cost Category		
Winner	Name of the Organisation	Team Name
1st Position	Aptiv Components India Pvt. Ltd.	Navinya
2nd Position	Cooper Corporation Pvt. Ltd.	Warrior
3rd Position	Almighty Auto Ancillary Pvt. Ltd.	Almighty-Innovators

Winner: Energy Conservation Category		
Winner	Name of the Organisation	Team Name
1st Position	AAM Auto Component (India) Pvt. Ltd.	CKMF-Green Future
2nd Position	Arcelor Mittal Nippon Steel India Ltd.	AM/NS Sparkles
3rd Position	KSPG Automotive India Pvt. Ltd.	All Stars



YBLF (YOUNG BUSINESS LEADERS FORUM)

DESIGN THINKING WORKSHOP & INTERACTION WITH START-UPS AT IIT DELHI

The ACMA's, Young Business Leaders Forum (YBLF) organized a session on Design Thinking Workshop and Interaction with Startups on March 11th, 2024 at Indian Institute of Technology (IIT) Delhi



The session kicked off with a robust design thinking workshop, conducted by Professor Jyoti Kumar, a seasoned authority in the field. Later, the program effortlessly transitioned into an interaction with Startups in the Automotive Industry based at IIT Delhi Campus. Moreover, representatives from 5 startups shared their entrepreneurial journeys, inspiring participants and fostering connections with the startup ecosystem. The presence of Mr Sunjay J Kapur, Mentor – YBLF and Chairman – Sona Comstar, added depth and expertise to the discussions.

YBLF continues to champion innovation and entrepreneurship, Sessions like these promise to serve as catalysts for growth and development, empowering young leaders to shape a brighter and more innovative future for generations to come.



YBLF DELEGATION EXPLORES INNOVATIONS AND OPERATIONAL EXCELLENCE IN BANGALORE

In an enlightening two-day visit by the Young Business Leaders Forum (YBLF) on February 21st and 22nd, 2024. The visit offered an exclusive glimpse into cutting-edge technologies, operational strategies, and future-focused innovations, leaving the delegation with valuable insights and collaborative opportunities.

On the day 1 of the visit the delegation visited Greaves Electric



Technology & Industrial Competitiveness

Mobility, embarking on an in-depth exploration of the company's latest products and upcoming initiatives. They gained valuable insights into supply chain opportunities within Greaves Electric Mobility, which provided a clearer understanding of the company's operational framework. A key highlight was an engaging discussion with Mr. Narayanan Krishnamurthy, Chief Procurement Officer, who shared insights on procurement strategies and potential collaborations.

The visit continued with an exclusive tour of the Research and Development (R&D) Centre, where the delegation observed innovative projects in progress. This first-hand experience offered a unique glimpse into the future of Greaves Electric Mobility's product development, underscoring the company's focus on technological advancements.

While on the day 2 of the visit the delegation toured the Toyota Kirloskar Motors (TKM) plant, where they gained an in-depth understanding of the company's production processes and quality management systems. A key part of the visit was a rare opportunity to observe the assembly line, giving the group a real-time view of TKM's assembly operations.

The delegation further benefited from a discussion with Mr. Sudeep Dalvi, Senior Vice President & Director, Chief Communication Officer at Toyota Kirloskar Motor. This dialogue provided insights into Toyota's communication strategies, deepening their understanding of the company's operational approach.

In conclusion, the visit offered a detailed look at production and quality management practices of both the esteemed companies. Enriched by a first-hand experience of assembly line operations and insightful discussions with a senior leadership.





ACMA

**Automotive Components Manufacturers
Association of India**

AUTONEWS

Edited & Published by the Director General, Automotive Component Manufacturers Association of India
The Capital Court, 6th Floor, Olof Palme Marg, Munirka, New Delhi - 110067 | Design by Ashes Design Studio, 9999114295